

For Immediate Release

Local Resident Opens Marketing Firm

WATERVILLE, Ohio - July 20, 2007 – Waterville resident Amy Hasty Miller has opened CUBE, a new marketing group headquartered here. CUBE offers small-to-mid-sized companies extremely creative – yet affordable –marketing/advertising campaigns and materials that build their business. What Ms. Miller characterizes as “classy-but-funky marketing.”

“CUBE does great work at a great price because we combine what’s best about agencies – veteran professionals and an atmosphere that gives rise to great ideas – with what’s best about freelancers – specialization, agility, and reasonable prices,” Ms. Miller notes. “We also offer our trademark CUBEs.”

CUBEs are packages of related marketing products we bundle to help clients build their business. Whether a client chooses one CUBE or a dozen to meet its needs, Ms. Miller’s firm uses them to design a successful marketing and/or advertising campaign for the organization. CUBE also custom-builds CUBEs for clients with special needs.

Ms. Miller is the former marketing director of Commercial Savings Bank, a chain of banks headquartered in Upper Sandusky, Ohio. Prior to that, she was promotions coordinator at COSI/Toledo. A graduate of the Richard T. Farmer School of Business at Miami (Ohio) University, Ms. Miller and husband Jeremy have lived in Waterville for 5 years.

More information about CUBE is available at www.cube-marketing.com or by contacting Ms. Miller at 419.441.2969 or amy@cube-marketing.com.

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